

2024 Selection Criteria By Award Level

Category	Seed Grant Applicant	Growth Grant Applicant	Seeding The Future Grand Prize Applicant
Preliminary Review and Eligibility Assessment	Online application has been completed	Online application has been completed	Online application has been completed
	Organization is eligible to apply (see website)	Organization is eligible to apply (see website)	Organization is eligible to apply (see website)
	Organizational and Financial documentation included (see Website)	Organizational and Financial documentation included (see Website)	Organizational and Financial documentation included (see Website)
	Application includes a Vision and Mission Statement	Application includes a Vision and Mission Statement	Application includes a Vision and Mission Statement
Title	Application has a Title (less than 15 words)	Application has a Title (less than 15 words)	Application has a Title (less than 15 words)
Executive Summary	Application has an Executive Summary (less than 75 words)	Application has an Executive Summary (less than 75 words)	Application has an Executive Summary (less than 75 words)
Description of Innovation, Background, Rationale, Benefits	Application has a clear and precise description of the innovation and its benefits. What problem is being solved, why is it relevant, what are specific immediate and sustainable benefits to end users such as consumers, farmers, schools, communities, producers, society or the environment.	Application has a clear and precise description of the innovation and its benefits. What problem is being solved, why is it relevant, what are specific immediate and sustainable benefits to end users such as consumers, farmers, schools, communities, producers, society or the environment.	Application has a clear and precise description of the innovation and its benefits. What problem is being solved, why is it relevant, what are specific immediate and sustainable benefits to end users such as consumers, farmers, schools, communities, producers, society or the environment.
Demonstrated Benefits	N/A	Application contains information or data that clearly demonstrate how the beneficiaries are benefiting from the project and how the innovation is trusted and adopted.	Application contains information or data that clearly demonstrate how the beneficiaries are benefiting from the project and how the innovation is trusted and adopted.
Size of Impact	Applicant has provided a reasonable judgement about the approximate size (order-of-magnitude) of the expected short, mid, long term impact of the innovation (for example over 5, 10, 15 years) on the size of population (for example 1 million, 10 million, 100 million people) and/or the size of the impact on the environment (Uses table as provided in the online portal and description (less than 200 words)	Based on preliminary data gathered, Applicant has provided a reasonable judgement about the approximate size (order-of-magnitude) of the expected short, mid, long term impact of the innovation (for example over 5, 10, 15 years) on the size of population (for example 1 million, 10 million, 100 million people) and/or the size of the impact on the environment (Uses table as provided in the online portal and description (less than 200 words)	Based on preliminary data gathered, Applicant has provided a reasonable judgement about the approximate size (order-of-magnitude) of the expected short, mid, long term impact of the innovation (for example over 5, 10, 15 years) on the size of population (for example 1 million, 10 million, 100 million people) and/or the size of the impact on the environment (Uses table as provided in the online portal and description (less than 200 words)
Project Plan: Scope Timeline, Budget	Applicant has provided a detailed project plan (Scope, Timeline, Budget). If the project is an integral part of a larger initiative, has provided information for what portion the award funds will be used and how. For-profit entities applying for an award will supply an overview of a business plan (business plans will remain confidential).	Applicant has provided a detailed project plan (Scope, Timeline, Budget). If the project is an integral part of a larger initiative, has provided information for what portion the award funds will be used and how. For-profit entities applying for an award will supply an overview of a business plan (business plans will remain confidential).	Applicant has provided a detailed project plan (Scope, Timeline, Budget). If the project is an integral part of a larger initiative, has provided information for what portion the award funds will be used and how. For-profit entities applying for an award will supply an overview of a business plan (business plans will remain confidential).
Multi-Disciplinarity	Applicant has described their multi-disciplinary approach, i.e. how the project incorporates perspectives of multiple disciplines (e.g., Health and Nutrition, Life Sciences, Food or Ag Science and Engineering, Environmental Science, Food Policy, Economics, and Consumer Behavior) related to the innovation and its implementation, including brief background information on core team-members and/or advisors (less than 150 words)	Applicant has described their multi-disciplinary approach, i.e. how the project incorporates perspectives of multiple disciplines (e.g., Health and Nutrition, Life Sciences, Food or Ag Science and Engineering, Environmental Science, Food Policy, Economics, and Consumer Behavior) related to the innovation and its implementation, including brief background information on core team-members and/or advisors (less than 150 words)	Applicant has described their multi-disciplinary approach, i.e. how the project incorporates perspectives of multiple disciplines (e.g., Health and Nutrition, Life Sciences, Food or Ag Science and Engineering, Environmental Science, Food Policy, Economics, and Consumer Behavior) related to the innovation and its implementation, including brief background information on core team-members and/or advisors (less than 150 words)
Alignment with Seeding The Future	Application is aligned with Seeding The Future's Vision and Mission (Seeding The Future's Vision and Mission see below)	Application is aligned with Seeding The Future's Vision and Mission (Seeding The Future's Vision and Mission see below)	Application is aligned with Seeding The Future's Vision and Mission (Seeding The Future's Vision and Mission see below)
Focus Area Alignment	Application demonstrates that the innovation benefits at least one, ideally two of the of the following Innovation Focus Area domains while not having a negative impact on the others:	Application demonstrates that the innovation benefits at least two, ideally three of the of the following Innovation Focus Area domains while not having a negative impact on the others:	Application demonstrates that the innovation benefits at least two, ideally three of the of the following Innovation Focus Area domains while not having a negative impact on the others:
	Focus Area Alignment (Healthy Diet) Demonstrates how the project enables safe and/or nutritious food for a healthy diet (less than 150 words).	Focus Area Alignment (Healthy Diet) Demonstrates how the project enables safe and/or nutritious food for a healthy diet (less than 150 words).	Focus Area Alignment (Healthy Diet) Demonstrates how the project enables safe and/or nutritious food for a healthy diet (less than 150 words).
	Focus Area Alignment (Sustainability) Demonstrates how the project enables sustainable, regenerative practices (less than 150 words).	Focus Area Alignment (Sustainability) Demonstrates how the project enables sustainable, regenerative practices (less than 150 words).	Focus Area Alignment (Sustainability) Demonstrates how the project enables sustainable, regenerative practices (less than 150 words).
	Focus Area Alignment (Consumer Choices) Improve equitable access, affordability, attractiveness, trust and/or empower more conscious consumer behavior (less than 150 words).	Focus Area Alignment (Consumer Choices) Improve equitable access, affordability, attractiveness, trust and/or empower more conscious consumer behavior (less than 150 words).	Focus Area Alignment (Consumer Choices) Improve equitable access, affordability, attractiveness, trust and/or empower more conscious consumer behavior (less than 150 words).
	N.A.	Application provides a preliminary perspective on whether the innovation aligns with existing food policy frameworks (laws and regulations in the country or regions your innovation is targeting) or if a policy shift may be needed to maximize its potential.	Application provides a reasonable perspective on whether the innovation either aligns with existing food policy frameworks (laws and regulations in the country or regions the innovation is targeting) or, if a policy shift may be needed to maximize its potential.
	Innovation will not negatively affect any of the Innovation Focus Area Domains	Innovation will not negatively affect any of the Innovation Focus Area Domains	Innovation will not negatively affect any of the Innovation Focus Area Domains
Maturity, Scaleability, Economic Feasibility at Scale	Application provides a clear description or evidence from early experiments, that demonstrate that the innovation is feasible. (less than 250 words)	Application provides a clear description of experiments, pilot studies, or activities that demonstrate that the innovation is doable and scaleable. Provide initial projections on economic feasibility. (less than 250 words)	Application provides a clear description of experiments, pilot studies or other activities that demonstrate that the innovation is doable, scaleable and economically feasible at scale. (less than 250 words)
Catalytic Effect	Application describes the catalytic effect of award funds, i.e. are the award funds enabling, accelerating, allow sharper focus, etc. Application also describes scenario for the initiative or innovation if no awards funds are received.	Application describes the catalytic effect of award funds, i.e. are the award funds enabling, accelerating, allow sharper focus, etc. Application also describes scenario for the initiative or innovation if no awards funds are received.	Application describes the catalytic effect of award funds, i.e. are the award funds enabling, accelerating, allow sharper focus, etc. Application also describes scenario for the initiative or innovation if no awards funds are received.
Risk/Challenges	Application describes the potential challenges the project faces in the immediate and foreseeable future? What specific risks (e.g., consumer distrust, geopolitics, or policy roadblocks) are do expected? What are mitigation strategies (200 words or less)	Application describes the potential challenges the project faces in the immediate and foreseeable future? What specific risks (e.g., consumer distrust, geopolitics, or policy roadblocks) are do expected? What are mitigation strategies (200 words or less)	Application describes the potential challenges the project faces in the immediate and foreseeable future? What specific risks (e.g., consumer distrust, geopolitics, or policy roadblocks) are do expected? What are mitigation strategies (200 words or less)
Pitch	Application contains a 2-5 min Video Clip / Pitch with remarks from applicants demonstrating the innovation and its benefits.	Application contains a 2-5 min Video Clip / Pitch with remarks from applicants demonstrating the innovation and its benefits.	Application contains a 2-5 min Video Clip / Pitch with remarks from applicants demonstrating the innovation and its benefits.

NOTES:
 If the application reaches the pre-finalist round, title, exec. summary and description may be published on IFTs and the Foundation's website and be considered for publication in Press Releases and the Global Impact Innovators Network Solution Library and Network.