

Logo and Usage Guidelines

Using the Credential

IFT, as a matter of policy, intends to continually enhance its certification programs as well as promote credential holders to the public. Allowing CFS credential holders to utilize the logo and designation according to these Credential Usage Guidelines will provide credential holders with an additional benefit to their certification, and will promote recognition of the CFS certification within the food science profession and the food industry.

Who May Use the CFS Credential

Candidates who successfully complete the examination requirements prescribed by the International Food Science Certification Commission or who are approved through the limited-time One Time Alternative Assessment program are awarded the CFS credential. Only credential holders in good standing may use the CFS designation and/or logo.

How the Credential May Be Used

A CFS in good standing is entitled to:

- Use the initials CFS after his or her name
- Use the CFS title and logo in correspondence, letterhead, proposals, resumes, business cards, and
 other communications with the public as long as the reference is tied to the certificant and not used in
 relation to an organization or company
- Display the formal certificate issued by the International Food Science Certification Commission

Please note that CFS certification is attributed to the individual only, not to his or her employer. The CFS logo or designation may not be used to imply that a firm or product is certified or endorsed by the IFSCC or by IFT.

It is recommended that when the "CFS" designation is used following the credential holder's name, such as on a business card, "CFS" should appear following the highest earned degree (such as MS) and any licensures or state designations, but preceding any awards, honors, or other recognitions. For example:

Jane Smith, Ph.D., CFS

Expiration

If you do not maintain your CFS certification and your certification expires or is terminated, you must immediately discontinue the use of the credential name and CFS logo. The CFS designation, logo, and any reference to certification must be removed from any and all materials within 30 days of expiration.

Graphic Standards

These Graphic Standards provide a snapshot of the core standards for the CFS credential.

CFS Credential Logo Usage

There are three approved configurations of the CFS credential logo. Each must always be treated as a single entity, should not be altered in any way, and should not be recreated. Please note that in proposals, letters, business cards, bylines, and other circumstances when space does not permit the use of the CFS logo, individuals who have earned the CFS certification should use the initials "CFS" following their name (e.g., Jason R. Thomas, CFS).







Size

The approved versions of the CFS logos should not appear smaller than 0.75 inches wide.







Pantone®Black

Pantone® 2718

The logo may appear in two colors. Approved color applications include all black, PMS 2718 and Black, or all white reversed out of a dark background.

Do not place the logo within a box.

Logo Misuse

Use only the approved versions of the credential logo. Do not re-typeset or alter the logo colors.





The CFS logo is the property of IFT and has copyright protection through the U.S. Patent and Trademark Office. Any infringement of the instructions contained herein regarding the use of the logo, print specifications, size, etc., may result in legal action and/or suspension of the CFS certification.

For additional questions about logo usage, please contact ifscc@ift.org.